

# Around the Services

*Compiled by Gil High from service reports*



## Navy

The Navy has launched its new advertising campaign, "Accelerate Your Life." Based on extensive research on Americans born between 1979 and 1994, the campaign marks the first time the Navy is using the Internet, radio, television and direct mail in a totally integrated advertising effort.



## Department of Defense

The new Department of Defense Serum Repository, a secure facility in Silver Spring, Md., and the world's largest serum repository, was dedicated in March. With nearly 27 million specimens from 6.8 million service members — linked with demographics, military assignment history and medical history — the facility provides the serums and expertise to conduct studies to combat infectious diseases and advance the health of service members.



## Air Force

Combat controllers from the 22nd Special Tactics Squadron at McChord Air Force Base, Wash., completed a high-altitude, low-opening parachute jump over Fort Greely, Alaska, during Exercise Northern Edge 2001. Air Force participants were among the more than 10,000 service members involved in the annual two-week joint-training exercise.



## Marines

The Marine Corps Barracks, the "oldest post of the Corps" kicked off its bicentennial celebration in a ceremony on the historic parade grounds at 8th and I Streets in Washington, D.C., March 30. The Marines will continue to celebrate the facility's history throughout the year, culminating with the final Evening Parade of the summer, Aug. 31. During ceremonies throughout the year a replica of the National Ensign, containing 15 stars and 15 stripes, that graced the Barracks in 1801, will fly over the facility.